

"After" Photography Contest ("Contest")

Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

- 1. CONTEST TERM:** The Contest is open continuously from 12:00:01 a.m. Eastern Daylight Time ("EDT"), June 28, 2016, and through 11:59:59 p.m. EDT, July 19, 2016 (the "Contest Promotion Period"). Administrator's computer is the official time keeping device for the receipt of entries for the Contest. **YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO ADMINISTRATOR, SUBJECT TO ITS PRIVACY POLICY FOR COMMENTING AND POSTING PHOTOS THROUGH ITS DISQUS SYSTEM;** <https://help.disqus.com/customer/portal/articles/466259-privacy-policy> .
- 2. AGREEMENT TO OFFICIAL RULES:** By participating in the Contest, entrants (also referred to as "you" or "your") fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Contest.
- 3. ELIGIBILITY:** The Contest is open only to legal residents over the age of majority (at the time of Contest entry) in the jurisdiction in which they reside. Employees (including non-employee workers), representatives and agents of Corel Corporation, its subsidiaries and affiliates ("Corel" or "Sponsor"), representatives and agents of Digital Photography School, its subsidiaries and affiliates ("Administrator"), any Contest prize partners and/or Contest promotional partners, and their immediate families (spouse, parents, siblings, children, and those living in the same household) are ineligible to participate in the Contest. The Contest is subject to all local, federal, provincial, state and governmental laws, rules and regulations.
- 4. SPONSOR/ADMINISTRATOR:** The Contest is sponsored by the Corel Corporation, 1600 Carling Avenue, Ottawa, K1Z 8R7 Canada. The Contest is administered by Digital Photography School, PO Box 1181, Blackburn North, Victoria 3130, Australia
- 5. HOW TO ENTER:** Details for the Contest can be accessed through the AfterShot Pro 3 contest information web page at <http://digital-photography-school.com/corel-aftershot-pro-contest/> (the "Website"); the Website (including any other Contest landing page) is subject to these Official Rules. If there is any conflict between the Official Rules and the Website (or any Contest landing page), the Official Rules shall control. You may enter the Contest as follows:

 - a. During the Contest Promotion Period, navigate to http://www.aftershotpro.com/en/products/aftershot/pro/?currency=en-US&promo=ASPDP&utm_source=dsp&utm_medium=banner&utm_campaign=dsp_contest review the features/benefits, and download a free trial copy of Corel AfterShot Pro 3 software, if so desired (Entrant may use a full version of the Corel AfterShot Pro 3 software if Entrant already holds a valid license for such version);
 - b. If utilizing the AfterShot Pro 3 Software, edit a digital photograph of your own to create an "After" photo; if not utilizing the AfterShot Pro 3 Software, simply choose your best "After" photo.
 - c. Upload the "After" photo to <http://digital-photography-school.com/corel-aftershot-pro-contest/> along with a description of how you feel Corel AfterShot Pro 3 would help your photography; the photo and written description together constitutes an "Entry".

Your Entry must meet the following criteria:

- The "After" photo must be in the following formats: JPEG, non-animated GIF, TIFF, and PNG;

- The Entry may not contain any trademarks, logos, or copyrighted elements other than elements that you own. Any content that appears in the Entry including, without limitation, images or text, must be entirely original and created solely by you. Use of any content that is not original to you may result in disqualification of the Entry, in the Administrator's sole discretion;
- The Entry may not have been previously published in any medium; and
- There is a limit of one (1) Entry per person.

6. JUDGING CRITERIA AND PRIZE AWARDING:

- a. On or about July 25, 2016 ten (10) winners will be selected by a Corel judging panel, from all eligible Entries received during the Contest Promotion Period, based chiefly on the following criteria:
- i) Originality & WOW factor: Does it grab the viewer's attention and leave them saying "WOW?"; is it memorable, does it use elements that are original?;
 - ii) Creativity: Does the photo have a good balance of creativity and emotion; is the content portrayed in a creative way; does the photographer make use of creative photo editing techniques?;
 - iii) Composition & Layout - Is the visual balance of the photo pleasing to the eye, and abiding by the basic principles of composition?
- iii) Please allow up to ten (10) weeks for prize delivery.

7. PRIZE(S) AVAILABLE AND ODDS OF WINNING: Valid Entries, as set forth in Section 5, may be eligible to win the prizes set forth in this Section. Odds of winning a particular prize depend on the number of eligible Entries received in the Contest. Prizes are valued in USD at approximate retail value (United States of America Dollars). Each winner will receive one (1) digital download of Corel AfterShot Pro 3 software (approximate retail value \$79.99 USD; total value of prize pool \$799.90).

8. PUBLICITY: EXCEPT WHERE PROHIBITED, PARTICIPATION IN THE CONTEST CONSTITUTES WINNER'S CONSENT FOR THE SPONSOR, ADMINISTRATOR, AND EACH OF THEIR PROMOTIONAL PARTNERS TO USE THE WINING ENTRY FOR PROMOTIONAL PURPOSES IN MEDIA WITHOUT FURTHER CONSIDERATION. PROVIDED LOCAL LAW MANDATES, **ENTRANT MAY REVOKE SUCH CONSENT AT ANY TIME BY TO PUBLICITY.**

9. GENERAL CONDITIONS: The Administrator reserves the right, in its sole discretion, to disqualify any individual and/or entrant it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion, in an unsportsmanlike or disruptive manner, or whose entry contains any inappropriate content, nudity, indecent acts, illegal drug use, illegal activities, obscene gestures or situations, or depicts persons under 18 years of age (i.e., minors) without a full royalty-free release to entrant and Administrator from the minor's custodial parent or guardian. All entries must be, in Administrator's sole discretion, suitable for presentation in a public forum. Any attempt by any person to undermine the legitimate operation of any part of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. The Administrator's failure to enforce any term, section or provision of these Official Rules shall not constitute a waiver of that term, section or provision.

10. TAX INFORMATION: WINNERS ARE SOLELY RESPONSIBLE FOR ALL TAXES AND FEES ASSOCIATED WITH PRIZE RECEIPT AND/OR USE WHETHER OR NOT THEY RECEIVE A TAX FORM FROM ADMINISTRATOR OR ITS DESIGNATED AGENT.